



STANDARD EXHIBIT APPLICATION/CONTRACT

July 15-17, 2016

Greater Philadelphia Expo Center Oaks, PA

Application Information (please print or type all information)

Contracting Corporate Name _____
 Name of Exhibiting Company _____
 Contact _____
 Title _____
 Street Address _____
 City, State, Zip _____
 Phone _____ Cell _____ Fax _____
 Email _____
 Website _____
 Products/Services to be Displayed _____

Financial Summary

Enter your total amounts due below.

Exhibit Space
 50% Deposit Due \$ _____

Ancillary Items
 Sponsorship \$ _____
 Advertising \$ _____

GRAND TOTAL \$ _____

PAYMENT TERMS:
 50% booth deposit & 100% of all ancillary items are due with signed contract.
 Balance is due February 26, 2016

Exhibit Space Requested

Minimum booth size is 10' wide by 10' deep. Each booth includes an 8' high rear drape, 3' high side drape (in line booths), one identification sign & one listing in the official show directory. Shipping and all other ancillary costs (including, but not limited to electrical, carpet, furnishings, drapage, phone lines, etc.) are the responsibility of the Exhibitor. All aisles will be carpeted.

Size of booth required _____ ft. x _____ ft. (_____ sq. ft.)
 Booth #(s) desired in order of preference: 1st _____ 2nd _____ 3rd _____
 Companies we DO NOT wish to exhibit near: _____
 Companies we WOULD LIKE to exhibit near: _____

50% booth space deposit & 100% of all ancillary items due with signed contract.

Payment Method

Make Checks Payable to:
 911 Hot Designs LLC
 1379 Dilworthtown Crossing, Suite 108
 West Chester, PA 19382

CHOOSE AN OPTION BELOW

FULL PAYMENT 50/50 PLAN (+ Ancillary)
 With the 50/50 plan, the deposit & all ancillary fees will be charged upon receipt of contract. The balance will be charged on the due dates. If no selection is made above, the 50/50 plan will be in effect.

V MC AMEX DC

Credit Card # _____
 CVV # _____
 Exp. Date: _____
 Name On Card _____
 Billing Address _____

 Signature _____
 Fax Signed Contract & Credit Card
 Payments to: 877-532-6792

Internal Use Only

Keystone Points _____
 Check # _____
 Amount _____
 Payment Date _____
 Booth # _____ Sq. Ft. _____
 Accepted by: 911 Hot Designs LLC
 Acceptance Signature _____
 Date Accepted _____

Promotional & Sponsorship Opportunities Program Advertising

Show Bag Insert	See Pricing Sheet	Full Page	See Pricing Sheet
Aisle Banner (exclusive)	See Pricing Sheet	Half Page	See Pricing Sheet
Floor Graphics, 3'x 4'	See Pricing Sheet	Quarter Page	See Pricing Sheet
Show Map (exclusive)	See Pricing Sheet		
Show Bag (exclusive)	See Pricing Sheet		

Agreement for Lease of Exhibit Space: The Exhibitor, by submitting the Application agrees to the terms on the reverse side of this form, applies for the lease of exhibit space in the exhibition area of the Greater Philadelphia Expo Center for the purpose of displaying and demonstrating equipment manufactured or distributed by the Exhibitor or services available from the Exhibitor during the Keystone Firefighter Conference (the "Show"), which is scheduled for July 15, 2016 through July 17, 2016 with a setup date of July 14, 2016. The Exhibitor acknowledges and agrees that its Application does not become a binding and enforceable agreement for the lease of said exhibit space unless and until 911 Hot Designs LLC ("Show Management") accepts its Application in writing. Show Management has the exclusive right to determine, at its sole discretion, the eligibility of any potential Exhibitor for inclusion in the Show and may reject the Application of any potential Exhibitor not deemed to be in keeping with or appropriate to the purpose of the Show. The Exhibitor, by submitting its Application, agrees to abide by the Terms and Conditions for this Agreement to Lease Exhibit Space ("Agreement") and the Show Rules and Restrictions listed herein.

Authorized Signature _____
 Print Name _____ Date _____

Terms and Conditions

1. Payment: A deposit of 50% of the total space rental charge must accompany all applications submitted prior to February 26, 2016. Applications submitted after February 26, 2016 must be accompanied by full payment of the space rental charge. All exhibit spaces must be paid in full by February 26, 2016. Applications will not be processed or assigned without the required payment and signed space contract.

2. Cancellation of Contract: Any cancellations, whole or in part, must be received in writing by Show Management by February 26, 2016. Any company canceling or changing their contracted exhibit space, in whole or in part, prior to February 26, 2016 will forfeit their 50% deposit. If the exhibit space is paid in full prior to February 26, 2016, Show Management will refund the full amount of total exhibit space cost less 50%. No refund or transfer of funds will be made for any company canceling their contracted exhibit space, in whole or in part, after February 26, 2016. In addition, the exhibitor loses the right to use the complimentary exhibitor registrations and tickets granted by this contract. Show Management reserves the right to terminate this contract immediately and to withhold from the exhibitor possession of the exhibit space and exhibitor shall forfeit all space rental fees paid if, (a) the exhibitor fails to pay all space rental charges by February 26, 2016, or (b) the exhibitor fails to perform any material terms or conditions of the contract or refuses to abide by these Terms and Conditions.

3. Use of Exhibit Space: The Exhibitor agrees that it will only use the Exhibit Space to display and demonstrate products and services directly related to and utilized by the fire service. The Exhibitor agrees that its Exhibit Space has been assigned for its exclusive use and it will not display any product or service other than those manufactured, distributed, or sold by it in its regular course of business. Any activity within an Exhibit Space must have a sufficiently large area to accommodate the audience without causing any blockage of aisles. The Exhibitor further agrees that all demonstrations, displays, and distribution of promotional materials will be confined to the limits of its Exhibit Space and that the Exhibitor's personnel will not be permitted to canvass or solicit business in any other portions of the exposition area. Exhibit Space assigned to but not occupied by the Exhibitor at the start of the show, or for any time thereafter, shall revert back to Show Management to be released and occupied in any manner and for such purposes as Show Management may choose. In such event, all funds theretofore paid by the Exhibitor in relation to the Exhibit Space shall be retained by Show Management as liquidated damages, and this Agreement shall be null and void. The Exhibitor will not assign, share, or sublet its Exhibit Space.

4. Arrangement of Exhibits: The Exhibitor accepts the basic booth layout as outlined on the Show Floor Plan provided by Show Management and agrees that all displays and furnishings for use in its Exhibit Space will be at the Exhibitor's sole expense. The Exhibitor further agrees not to erect signs, partitions or to display products in such a way as to occasion injury or disadvantageously affect the display of other exhibitors. Plans for any questionable exhibits should be submitted by the Exhibitor for Show Management approval.

5. Limitation of Liability: The Exhibitor, on behalf of itself and its officers, directors, employees, agents, contractors, licensees, patrons, guests, assigns, parents, subsidiaries, successors, heirs, personal representatives, executors, and administrators, agrees as follows:

A. Release and Waiver of Liability: The Exhibitor waives and releases any and all rights and claims for any injuries, losses, damages and liabilities of any kind, including, but not limited to, bodily injury and death and property damage, arising out of or relating to the Exhibitor's participation in and exhibition at the Show, against Show Management and its officers, directors,

employees, agents, contractors, licensees, patrons, guests, assigns, parents, subsidiaries, successors, heirs, personal representatives, executors, and administrators (hereinafter referred to as "Releases").

B. Indemnification: The Exhibitor agrees to indemnify, defend, and hold the Releases harmless from and against any claims, suits, actions, injuries, losses, damages, liabilities, costs, expenses (including attorney's fees), judgments and penalties arising out of or relating to the Exhibitor's participation in and exhibition at the Show.

C. Insurance Certificate Required: The insurance certificate must clearly state the name and address of the contractor, the name of the company they work for, and must list 911 Hot Designs LLC, 1379 Dilworthtown Crossing Suite 226, West Chester, PA 19382 and the Greater Philadelphia Expo Center as an additional insured. The certificate should reflect \$1,000,000 liability coverage on an umbrella policy.

6. Greater Philadelphia Expo Center Property: The Exhibitor agrees that it will compensate the Greater Philadelphia Expo Center for any expense resulting from either injury or damage to the physical property of the Greater Philadelphia Expo Center caused by the Exhibitor or its employees, agents, licensees or contractors arising from the use by the Exhibitor of the Exhibit Space at the Greater Philadelphia Expo Center, including, but not limited to, the installation or removal of any Exhibits into or out of the exposition area. Any item or equipment which the Greater Philadelphia Expo Center or Show Management deem necessary to protect the Greater Philadelphia Expo Center's building, equipment or furniture will be at the Exhibitor's expense.

7. Installation and Dismantling of Exhibits: The Exhibitor agrees that installation of Exhibits for use in the Exhibit Space will be conducted based on the "Move In Procedures" provided to the Exhibitor by Show Management. Setup will be coordinated by the Show Decorator, who will contact the Exhibitor to schedule an installation time. Dismantling will not begin before 3:00 p.m., Sunday, July 17, 2016. Any Exhibitor found to be in violation of this policy will be subject to a \$500 fine and loss of show seniority & points for future exhibit space selection. No trucks, or any rolling stock will be started or moved from the exhibition area before 3:00 p.m. Sunday, July 17, 2016. The Exhibitor further agrees that it will vacate the exhibition area no later than 8PM, Sunday, July 17, 2016. It is the Exhibitor's sole responsibility, at its sole cost, to install and put in place its Exhibit before the opening of the Show and dismantling and removing it immediately after the closing of the Show as set forth above.

8. Theft/Product Damage: Show Management does not assume responsibility for the loss of and/or damage by fire, theft or any other cause to the Exhibitor's property. The Exhibitor agrees to have an attendant present and in charge of the Exhibitor's Exhibit Space at all times during the Show's exhibition hours.

9. Cancellation of Show. In the event the show is canceled for any reason or contingency Show Management shall not be held responsible for any expense incurred by the exhibitor. Exhibitor's sole and exclusive remedy shall be to receive a refund of all amounts Exhibitor has actually paid on account of this contract. Exhibitors will not be reimbursed if the show is canceled, postponed, curtailed or abandoned due to act of war, act of God, epidemic, insurrection, terrorist act, or radioactive contamination.

10. American Disabilities Act: The Americans with Disabilities Act (ADA) requires that all displays be accessible to persons with disabilities and each exhibiting company is solely responsible for assuring that its display complies with the ADA.

11. Copyrights: The Keystone Firefighter Conference name and logo are copyrights of 911 Hot De-

signs LLC and may not be reproduced or used without the express written consent of 911 Hot Designs LLC.

12. In addition to the above Terms and Conditions, the Exhibitor agrees to abide by the following Show Rules and Restrictions:

A. Noisy or Obnoxious Displays/Equipment: Any equipment or apparatus producing noise, vibration or odor that could be detrimental to neighboring exhibits or guests is prohibited. Plans for any questionable exhibits should be submitted by the Exhibitor for Show Management approval.

B. Hanging Signs: If the Exhibitor wishes to hang any object, such as a sign, from the ceiling immediately above its Exhibit Space, said item must be approved in advance by Show Management and must be hung by the Show Decorator.

C. Lighting. Blinking, flashing, rotating, or strobe lights can not be continuously running. Lights of this kind may be used for short periods of time, when being demonstrated by a company representative.

D. Balloons and Food: Promotional helium-filled balloons and any and all food items are not permitted in the exhibition area.

E. Sound Level and Music: Exhibitors may use sound equipment in their booths so long as the noise level does not disrupt the activities of neighboring exhibitors. Speakers and other sound devices should be positioned so as to direct sound into the booth rather than into the aisle. The noise level within an exhibit must not exceed 85 decibels as measured from the aisle immediately in front of the booth. No music (live or recorded) is allowed in any booth without permission of Show Management. Show Management is not responsible for the Exhibitor's licensing for the use of music in any form during the show.

F. Exhibitor Personnel: Exhibitor personnel must be clothed in acceptable attire and must restrict their activities to their own Exhibit Space.

G. Demonstrations: All demonstrations or presentations must be conducted within the confines of the exhibitor's booth. Demonstrations or presentations which cause blockage of the aisle, or which create crowds, or create loud noises that interfere with neighboring exhibits will not be permitted.

H. Vehicles/Equipment On Display: Gasoline and diesel powered vehicles and equipment must adhere to the following rules in order for the vehicle to be permitted inside the building.

* Fuel in Tanks – Limited to not more than 1/4 tank or 5 gallons, whichever is less.

* Fuel Tank Cap – Must be lockable or the cap must be securely taped.

* Battery – Must be disconnected.

Fuel or any type of oil leak or spills must be cleaned immediately by the exhibitor.